



**Enterprise Forum**  
CEE

# Application process to the MIT EF CEE acceleration program

on Metabeta platform



You'll get on the Metabeta page from our website [www.mitefcee.org](http://www.mitefcee.org) („Apply now” button) or from our social media accounts.

On this page you can check various details about the program:

- Timeline for applying
- Description of the program
- The takes and the offerings
- Other

In order to start your application for the program, you must first create an account.

Click on the “Register to apply” button, in the right-up corner, to create your account and start the application.

The screenshot shows the 'Program profile' page for 'Bachmanity Pre-incubation' on the Metabeta platform. The page is divided into several sections:

- Header:** 'Program profile' with a back arrow icon.
- Program Card:** Features the 'Bachmanity CAPITAL' logo, the title 'Bachmanity Pre-incubation', the season 'Summer 2020', and the URL 'staging.metabeta.vc/programs/bachmanity-preincubation'. A red-bordered box in the top right corner contains a blue 'Register to apply' button and the text 'Applications close in 37 days, 7 hours and 14 minutes'.
- Overview:** A vertical sidebar menu with options: 'About' (selected), 'Takes', 'Offers', and 'Eligibility criteria'.
- About Section:** Titled 'About', it includes a 'DESCRIPTION' sub-section with the heading 'Up to €100K Investment!'. The text states: 'We strive to make sure that what we deliver is not just a complete high-quality service, but also an innovative solution that can assure return on investment for our clients and ourselves.' It also includes a 'Value proposition' section: 'We invest cash and knowledge into high growth prospects start-ups and exceptional entrepreneurs.' and an 'Approach' section: 'The first Incubation program backed by an investment fund. Hands-on, intensive mentorship, networking sessions with top industry professionals, attractive package of scale-up services.' A blue link 'Check it!' is at the bottom.
- Key Dates:** A vertical timeline with five events:
  - MAY 30, 2020: Applications open (orange arrow icon)
  - FEBRUARY 28, 2021: Applications close (red envelope icon)
  - MARCH 01, 2021: Startups selected (green 'B' icon)
  - MARCH 09, 2021: Program starts in Maryland, NY, United States (blue location pin icon)
  - JUNE 30, 2021: Program ends (purple alarm clock icon)
- Headquarters:** A section titled 'HEADQUARTERS' is visible at the bottom right.

- Follow the registration wizard or log in if you already have an account.
- The first step requires the necessary details for creating your personal account.
- The following steps are asking for information about your startup.
- Steps 5 & 6 are skippable.

The screenshot shows a web browser window displaying the registration page for the Metabeta account. The page is titled "Your Account" and includes a "Login" link for existing users. The registration form consists of several fields: "First Name", "Last Name", "Work Email", and "Password". Below the password field, there are two checkboxes for terms and conditions and promotional emails. A "Continue" button is located at the bottom right of the form. To the right of the form, there is a dark blue sidebar with the Metabeta logo and a section titled "What is a Metabeta Account?" which explains that users can work with multiple organizations, startups, or investors.

**Your Account**  
Set up your personal account, or [Login](#) if you already have one.

\*First Name  
First name

\*Last Name  
Last name

\*Work Email  
Email

\*Password  
Type password

Should have at least 8 characters and include a lowercase, an uppercase, a digit and a special character.

I agree with the [terms and conditions](#) and [privacy policy](#).

I agree to receive instructional and promotional emails

[Continue](#)

**What is a Metabeta Account?**  
When signing up for Metabeta you start by creating a personal account. As a Metabeta user, you can use your personal account to work with multiple organizations, be it startups, or investors.

- If you already have an account and you clicked login in the previous step, then click on the **Apply now** button after you are redirected to the program page and follow the instructions.

**Program profile**

**Bachmanity Pre-incubation Summer 2020**  
staging.metabeta.vc/programs/bachmanity-pre-incubation-summer-2020

**Start application**

You must have a startup to apply to Bachmanity Pre-incubation Summer 2020.

Startup name: Aviato Ltd

Profile URL: staging.metabeta.vc/companies/aviato-ltd

Business Stage\*: MVP  
The business model, solution is being tested with prototypes or MVPs.

Business Model\*: Marketplace  
Marketplaces connect buyers and sellers and get revenue by sitting in the middle.

By continuing the application process, you confirm that you agree with both:

- Bachmanity Pre-incubation's eligibility criteria, [terms & conditions](#).
- Bachmanity Pre-incubation's, [privacy policy](#).
- Metabeta's [terms of service](#) and [privacy policy](#).

Cancel Agree and continue

**KEY DATES**

- MAY 30, 2020 Applications open
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**HEADQUARTERS**

A draft application will be saved at this point.

You will get an email which also contains a link that can take you back to it.

The application has 4 steps:

1. Startup basic info
2. Personal & team members info
3. Pitch
4. Additional questions

My test startup Startup

1 Startup profile — 2 Team profiles — 3 Pitch — 4 Additional questions

Applications will close in 21 days, 4 hours and 58 minutes. Save Draft Submit

### Update company profile

This is what the accelerator will see from your Metabeta profile.  
Make sure that all the information is up to date.

#### Basic info

\* Name  
My test startup

Logo & Icon  
Startup

JPG or PNG file format.  
Logo must be at least 128px high and any width.  
Symbol min 128 × 128 pixels.

Short Description  
Write a short description of your company

Remaining characters: 140.

About  
Write a long description of your company

#### YOUR PUBLIC COMPANY PROFILE

Make sure your description, contact details and pitch are up to date—all of these are important in the selection process of the accelerator. It's your moment to shine.

118.0

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Make sure to prepare and attach Pitch deck in pdf format (max 15MB)

The screenshot shows a web form with two main sections: **\*Current needs** and **\*Attachments**. The **\*Current needs** section contains a text area with the placeholder "Type here..." and a rich text editor toolbar below it. The **\*Attachments** section contains a field labeled "Pitch deck" with a "Choose file" button and the text "The file must be less than 15 MB". A red box highlights the "Pitch deck" field and its associated text. At the bottom right of the form, there are two buttons: "← Previous step" and "Save & continue →".

While applying you will have to answer various questions related to your solution. Please see the list here.

- All questions are mandatory

## **Problem\***

What problem are you solving? How big is it (numbers please)? What proof do you have?

How do people solve it now?

## **Solution\***

What are you building? How does it work? What are the main benefits? What is your competitive advantage?

## **Market\***

Who are your customers? What's the size of the initial market? How fast does it grow (CAGR)? Who are the main competitors?

## **Traction & go to market\***

How many customers do you have? How much revenue are you generating? How fast do you grow? What is your go-to-market strategy?

## **Current needs\***

How much money do you need now? How will you spend it? What milestones will you reach & when? Anything else except money?

You don't have to add all the information in one go.

Check what's required, save your draft application, and get back to it when ready.

You'll find your draft application on your dashboard or by clicking on the Applications icon on the left-side navigation menu.

The screenshot shows the 'Startup Dashboard' interface. On the left is a vertical navigation menu with icons for home, applications, settings, documents, analytics, and a gear icon. The main content area is divided into two panels. The 'Applications' panel on the left contains a single entry: 'MIT [TEST] MIT ENTERPRISE FORUM CEE' with a 'Draft' status and a 'Draft' button. Below this panel, it says '1 applications'. The 'Mentoring sessions' panel on the right features a calendar icon and the text 'No scheduled sessions'. Below this, it says 'To schedule a session, you must first be matched with at least one mentor.' and includes a 'Schedule a session' button and an 'All sessions' button. A red box highlights the Applications icon in the navigation menu and the application entry in the Applications panel.

The screenshot shows the 'Applications' list view. The left navigation menu is visible, with the 'Applications' icon highlighted by a red box. The main content area displays a table with the following columns: PROGRAM, SUBMITTED ON, LAST UPDATED ON, and STATUS. The table contains one row: 'MIT [test] MIT Enterprise Forum CEE', with a status of 'Draft' and a last updated date of 'Jan 10, 2022'. Below the table, it says 'Showing records 1 to 1 out of 1'. A red box highlights the application entry in the table and the 'Draft' status.



## OTHER IMPORTANT THINGS:

Your team members need to confirm their account before you submit the application

All fields in the 3rd & 4th step of the application are mandatory

For any questions related to the platform functionalities, let us know at [m.bielecka@fpt.org.pl](mailto:m.bielecka@fpt.org.pl)

**Best of luck!**